# Annual Report 2023

## A note from the Executive Director

It feels as though 2023 was when we finally hit our stride while simultaneously learning a lot of lessons about how not to do things moving forward.

I personally did a much better job of delegating tasks, setting bigger and more specific expectations from our amazing Board of Directors (which has stepped up to the challenge), and being open to receiving help from additional sources of volunteers. We ramped up our data collection such that we are finally able to release our first proper Annual Report. We instituted a more robust and specific policy for the testing of heavy metals in the reusable food ware items we subsidize for schools. We created a new intake survey for subsidy applicants of all stripes, to streamline our approval process. We said thank you and farewell to three of our founding Board Members while welcoming seven(!) new Board Members. And we created a new Associate Board which welcomes passionate voices as young as ten years old. In the twelve months ending 12/31/23, we eliminated nearly three million single-use plastic items from 25 schools, 15 restaurants, and one Meals On Wheels chapter, expanding our footprint to ten US states.

I would like to extend an enormous Thank You to the Boston Consulting Group, which assigned a pro bono team of four brilliant consultants to a six-week assignment on behalf of our humble non-profit in 2023. Suffice it to say that PFR would not have made the advancements spelled out above without BCG's recommendations and wisdom.

More than three years in, we continue to be a **100% volunteer-run operation** that has kept overhead costs below 5% of revenue since inception. If you have supported us in the past, we thank you for putting your faith in our mission. If not, we hope you'll join us moving forward. We will continue using our donors' dollars wisely and sparingly, for the sole purpose of eliminating single-use plastic from our nation's school cafeterias, restaurants, soup kitchens, Meals On Wheels, health care facilities, event spaces, and stadiums.

Thanks for your help in making that happen.

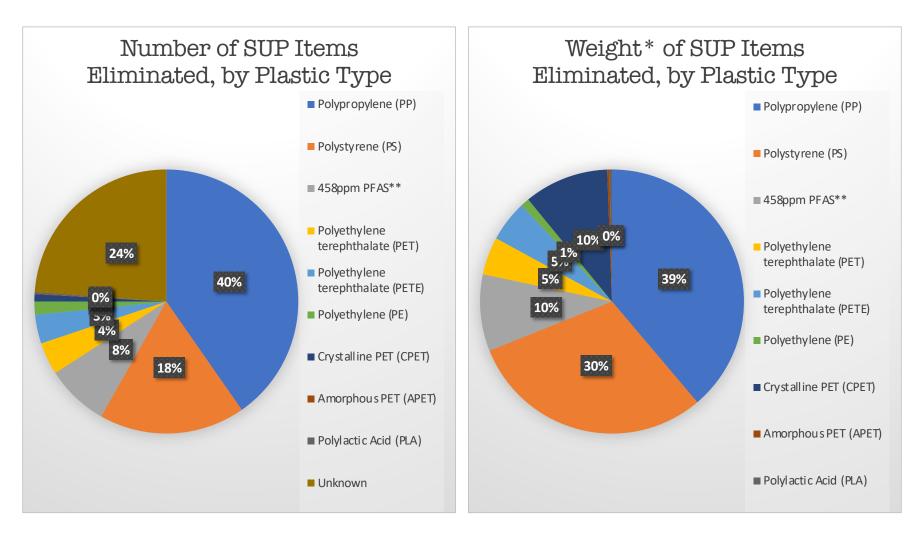
Cheers, John Charles Meyer February 2024

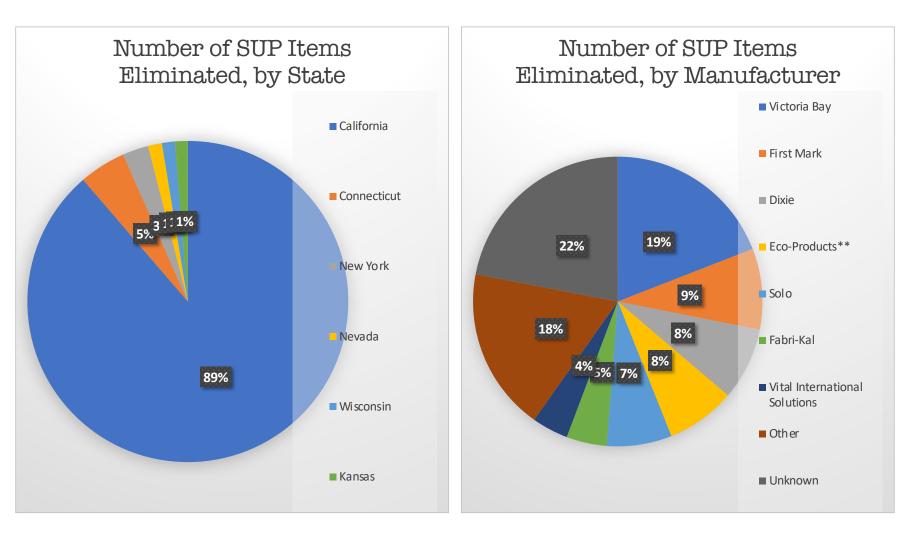
## In 2023, PlasticFreeRestaurants.org eliminated

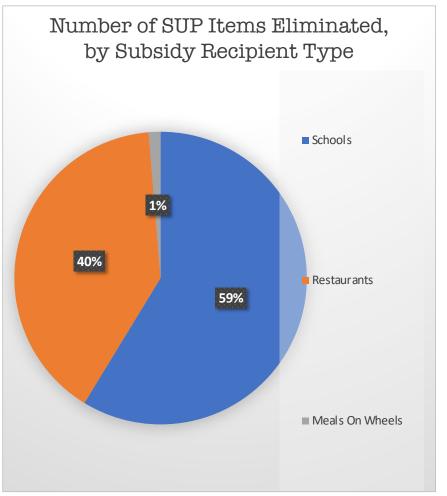
## 2,897,411

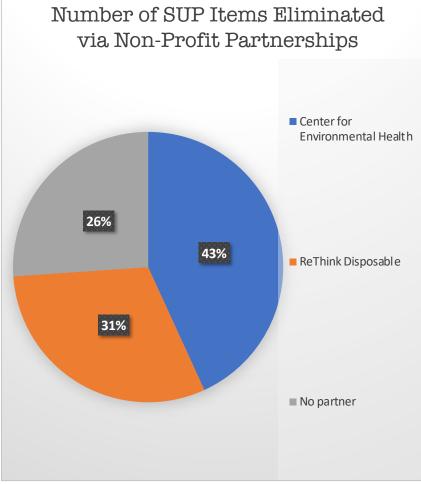
Single-Use Plastic (SUP) items weighing more than\*

16,418 pounds







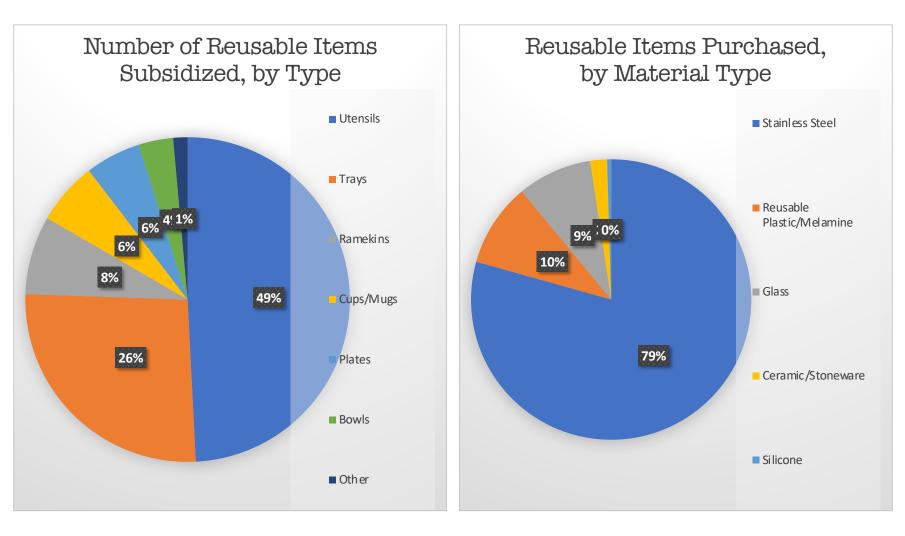


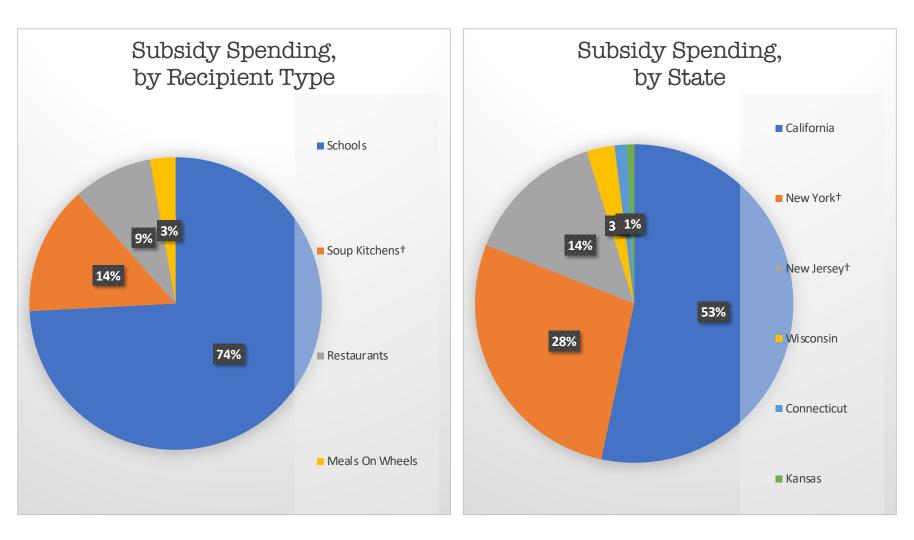
### In 2023, PlasticFreeRestaurants.org subsidized

## 17,925 reusable food ware items with just

## \$25,654.56

of our donors' funds.





## In 2023, PlasticFreeRestaurants.org raised

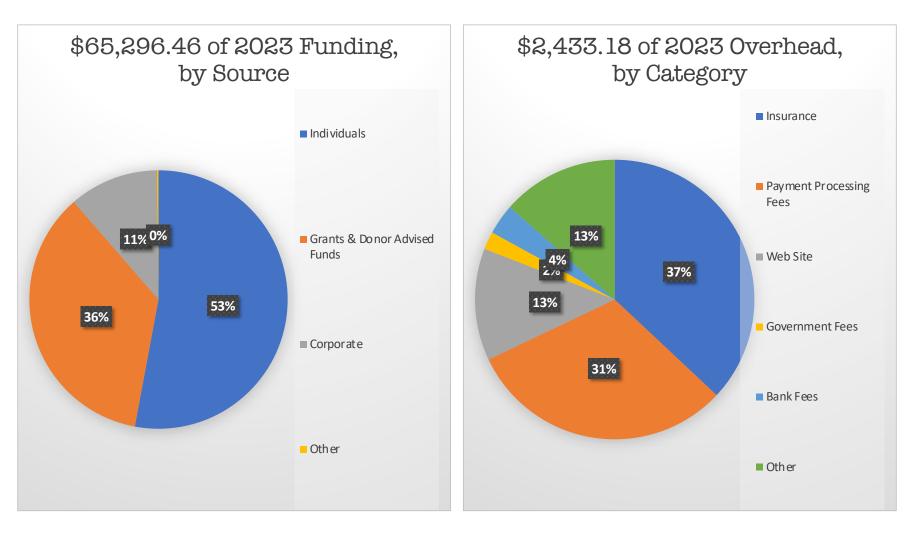
## \$65,296.46

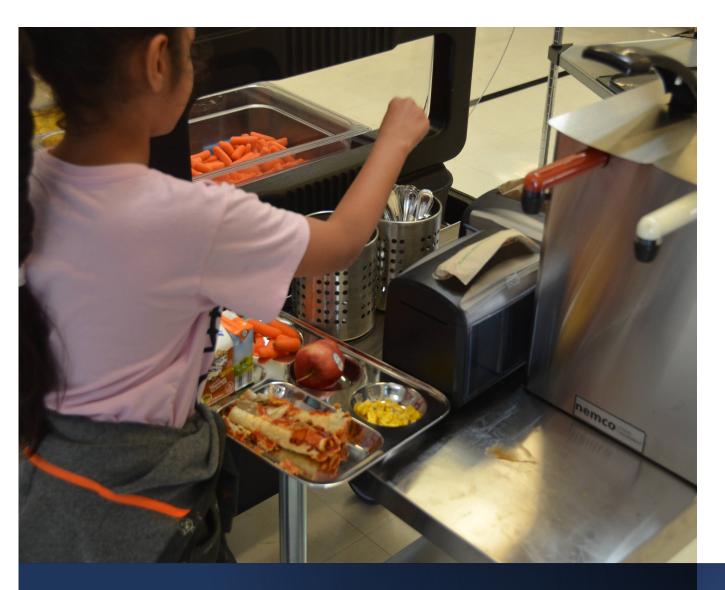
and spent just

## \$2,433.18

(3.7%) on overhead.

10





Spotlight: Fremont Unified School District (CA)

- 2,995 stainless steel trays subsidized
- 1,850 stainless steel utensils subsidized
- 771,840 single-use plastic\*\* items eliminated *per school year*
- Five more schools going reusable in 2024

## Full List of Subsidized Locations∞ To Date

#### **Restaurants & Soup Kitchens** (all CA unless noted otherwise)

Abanico Coffee Aqua Adventure Water Park Aramex Bakery La Mejor Ballast Bucket O' Crawfish The Butter House Chic N' Time China Villa Crawford County Central Kitchen (WI) Crossroad Pizzeria Crudo e Nudo¥ Deja Blue Soul Food Restaurant & Club El Gran Taco Loco El Migueleno El Toro Taqueria Experience Burma Flor de Cafe & Ma's Tacos Gaters Happy Donut House of Dim Sum House of Xian Dumpling Jake's Steaks Jav's Coffee & Tea Jersey Joe's JT Restaurant La Corneta La Torta Gorda Las Cazuelas Taqueria Las Marias Bar & Grill Little Joe's Lola's Chicken Shack Manhattan Hub Mediterranean Bite

Metro Hong Kong Desserts Michael Gourmet Kitchen Muse Juice Bar My Candy House Namaste Pizza Nation's Giant Hamburger New Bamboo Kitchen New Fortune New Lun Ting Cafe New Wing Dim Sum Nobhill Pizza Noodle-Lv¥ Original Bakery Pancho Villa Taqueria O's Halal Chicken Ramen Skv Seaside Seafood & Market Sidestreet Pho Star Bagel Sweet Bar Bakery Taqueria Buen Sabor Taqueria Casa la Revolucion Taquieria Guadalajara Taqueria Limon Tageuria Vallarta Tootsies Topeka Zoo & Conservation Center (KS) Tortas Las Picudos Truly Mediterranean World Wrapps Yasmin Yojimbo Yummy Dim Sum YuYu Šushi

#### Schools

Amelia Earhart Elementary (CA) Anna Yates Elementary (CA) Bay Farm School (CA) Beecher Road (CT) Beman Middle (CT) Bielefield Elementary (CT) Blacow Elementary (CA) Boynton Middle (NY) Cabrillo Elementary (CA) Cragmont Elementary (CA) Empire Elementary (NV) Farm Hill Elementary (CT) Field Elementary (CA) Forest Park Elementary (CA) Hirsch Elementary (CA) Hugh Hartman Elementary (OR) John Muir Elementary (CA) King Middle (CA) La Center Elementary (WA) Lawrence Elementary (CT) Lehman Alternative Comm. (NY) Love Elementary (CA) MacDonough Elementary (CT) Mansfield Elementary (CT) Middletown High (CT) Moody Elementary (CT) Oakland Central Kitchen (CA) PS 015 Patrick F. Daly (NY) Sage Elementary (OR) Sharon High (MA) Spencer Elementary (CT) Terrebonne Elementary (OR)

Tom McCall Elementary (OR) Warm Spring Elemenary (CA) Wesley Elementary (CT) Wilbert Snow Elementary (CT)

## Get Involved!

## <u>Contribute at</u> <u>PlasticFreeRestaurants.org/donate</u>

Checks made to PlasticFreeRestaurants.org may be mailed to: 1988 El Arbolita Drive, Glendale CA 91208

We are always looking for new Board Members and volunteers.

Follow us on social media: Instagram <u>@PlasticFreeRestaurants</u> Facebook <u>@PlasticFreeRestaurants</u> LinkedIn <u>@PlasticFreeRestaurants</u> #86thePlastic

 $\label{eq:plasticFreeRestaurants.org} PlasticFreeRestaurants.org is a 501(c)(3) registered charitable organization. EIN#85-1083459 \\ \textbf{Donations are tax-deductible.}$ 



### Our Team

#### **Board of Directors**

Kate Damon (Co-Chair) Eva Holman (Co-Chair) Travis Schuldt (CFO) Erick Mullen (Secretary) Charles Leisenring Kenneth Suarez Patrick R. Krill Jody Foldesy Achim Dettweiler Janis Parthun Vanessa Williams Chris Walton Erika Bond Amy Retzinger Oliver Tenlen

### **Associate Board**

Murphy Moon Rachael Berkey Harry Bainbridge Melissa Aguayo Scott Goodstein Melanie Renfroe Kim Estes Maria Campbell Sara Leikin Lia Leilani Webb Kareena Desai Nyala Honey Vanessa Pope Jace Furman Sean Winn

## Our Supporters

#### HERO (\$25K+ cumulative)

Jody Foldesy Daniel Deutsch Fund at Oregon Community Foundation

#### CHAMPION (\$10K+ cumulative)

Elizabeth Hormel John Charles Meyer & Jennifer Etienne Eckert

#### **MEDALIST (\$5K+ cumulative)**

Anonymous Anonymous Kaze Design Patrick R. Krill Travis Schuldt & Natalie Zea

#### **PACESETTER (\$2,500+ cumulative)**

Anonymous Rachael Berkey Erick Mullen Global Alliance for Incinerator Alternatives Melanie & James Renfroe Amy Retzinger & Luis Pires Purpose Pictures LLC StopWaste of Alameda County CA World Centric

#### **PLATINUM PLATTER (\$135+/month)**

Achim Dettweiler Daniel Knight Erick Mullen

#### GOLDEN CUP (\$63+/month)

Ferrari Talent Purpose Pictures LLC

#### SILVER SPOON (\$28+/month)

Timothy Clark Kaze Design Amy Hansen

## Notes

\*Total weight was much more than is being reported, as 690,533 eliminated plastic items lacked sufficient data to discern per-unit weight (and are thus reported as zero).

\*\*In 2023, we added "single-use compostables containing added <u>PFAS</u>" to the list of items that we will subsidize switches from. The items in this report labeled "458ppm PFAS" were sugarcane-based food trays that were found to contain 458 parts per million of PFAS. These trays were being used by five California schools that we subsidized. We have included their numbers in our reporting on number and weight of plastic items eliminated, despite the fact that PFAS is not plastic.

†Most of the 2023 subsidy funds spent in New York and all of the subsidy funds spent in New Jersey are for 2024 projects/impact.

 $\infty$  Includes locations that had received funding and incorporated the subsidized reusables as of 12/31/23.

¥ Subsidized as part of our short-lived compostables program in 2021.

Promotional photography generously donated by Bettina Niedermann.

Plastic Free Restaurants logo designed pro bono by Kaze Design.

#### Contact us:

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