

## Board of Directors Meeting Minutes 10/13/23

In Attendance: JCM, Kenny, Eva, Janis, Chris, Vanessa, Amy, Erika, Achim

### 1. **First, All of the Good News...**

- We are now environmental partners of 1% for the Planet.
- We have received funding from two corporate 1% for the Planet partners (World Centric and Above The Bar Legal Recruiting), and have been contacted by a third (██████).
- We are actively courting a potentially large corporate sponsorship from ██████████ thanks to a connection from Jody.
- We were directly invited by the Leon Lowenstein Foundation to submit a \$25K grant application, and the Grants Committee has JCM busy submitting applications to several other foundations.
- Chris got us a free sponsorship on a competitive *speed boat*, of all things.
- Kenneth's wife, a professional photographer, is volunteering her time to create stills and video of happy kids with reusable food ware, so that we have them available for presentations, annual reports, email blasts, web site, etc.
- Travis has teed up a PFR presentation to the board of his tennis club, to be considered as the beneficiary of their annual charity event.

### 2. **Updates/progress reports from Committee Chairs**

- A. Governance (Janis)
  - i. Orientation document created for new members
  - ii. Drafts of committee charters started
- B. Fundraising (Eva)
  - i. Big email & social fundraising pitch being planned for next week
  - ii. We desperately need usable photos with signed releases.
  - iii. We're looking for a restaurant to host a fundraiser
  - iv. GiveButter?
  - v. Additional ideas welcome
- C. Grants (Kenny)
  - i. Links and notes shared for grants spreadsheet and pending applications
  - ii. Do we need a cleaner dividing line between Grants & Fundraising?
  - iii. Toast link from Chris?
- D. PR (Achim)
  - i. Trade associations contacted
  - ii. Lists of journalists being compiled.
  - iii. Podcasts contacted

### 3. **JCM's Mental Health**

JCM is scaling back on zoom calls, focusing on grant/fundraising opportunities and larger partnerships and organizations (e.g., corporate sponsors, reusable food ware partnerships, grant applications, etc). He will also be cutting back on Board committee

meetings, either jumping in for the first/last 15 minutes, or attending every other meeting. Please don't CC JCM on initial outreach emails to new contacts (e.g., fundraising pitches, foundation/grant opportunities, podcasts, etc). If someone bites, then loop him in.

#### **4. New Board Recruits**

- Rachael and Harry have stepped down from the BoD to the Associate Board.
- JCM presented three new recruits.
- New recruit Oliver Tenlen was voted onto the Board of Directors.
- New recruit Caie Kelley was voted onto the Board of Directors.
- New recruit Sean Winn was voted onto the Associate Board.

#### **5. Metals Testing: Liability vs. Grinding Everything to a Halt**

Due to the recent rollout of "Green Screen Certification" from our partners Center for Environmental Health, and CEH's unwillingness to continue okaying any reusable products that fall short of their new standard, PFR will be instituting the following changes regarding the testing of reusable food ware purchased or subsidized on behalf of schools:

--If a reusable food ware category (e.g., stainless steel trays) has a product that has passed Green Screen Certification, then that product will be the only one subsidized by PFR for schools moving forward.

--If a reusable food ware category (e.g., stainless steel cups) does not yet have a product that has passed Green Screen Certification, then PFR will subsidize any product that has passed either EN13130 or ASTM C738 acid bath migration testing on three samples at a certified lab of PFR's (or CEH's) choosing, with resulting metals concentrations detected at <0.01ppm Lead, <0.005ppm Cadmium, <0.25ppm Chromium, and <0.14ppm Nickel.

--Once a product is Green Screen Certified in a category (e.g., stainless steel cups) that previously had no products in it, then products from that category that fall short of Green Screen Certified status will no longer be eligible for PFR subsidies at schools.

--PFR will cover at least 50% of the cost of the EN13130 or ASTM C738 tests, and will attempt to get the other parties (schools, manufacturers, CEH, ReThink Disposable) to cover the remaining 50% of costs whenever possible.

--Because reusable food ware containing plastic is unlikely to pass a similar acid bath migration test for toxins, this new policy effectively means that PFR will no longer subsidize any reusable items containing plastic at schools.